STORYTELLER DOSSIER

Use this dossier to help you improve your community storytelling skills, knowledge, and influence.

My name	
My primary skill focus	
My secondary skills focus	
My motivation	

Goal: Develop your skills and audience by publishing at least one good story on the ABC each month.

<u>Accomplishments</u> (track your progress and learn from your experiences)

MONTH	ABC OPEN PROJECT/S	SKILLS I FOCUSED ON	WHAT I LEARNED
Example: March	Unsung: Calendar Girls (video) Article: Shoot-as-you-go or storyboard? (Tip)	Coordinating multiple talent, Controlling light and shadow	Pick up shoot required after new info learned, Using natural light
Month 01: April			
Month 02: May			
Month 03: June			
Month 04: July			
Month 05: August			
Month 06: September			
Month 07: October			
Month 08: November			
Month 09: December			
Month 10: January			
Month 11: February			
Month 12: March			

<u>Useful contacts</u> (surround yourself with a team of inspirational people)

NAME	CONTACTS	DETAILS
Michael Bromage	bromage.michael@abc.net.au	ABC Open producer North QLD

<u>Useful tips</u> (create engaging content to entertain, inform, provoke and connect with your audience)

- Find unique perspectives for your stories, photographs or videos,
- Produce local stories that will appeal to a national or international audience,
- Use strong titles, teasers and photograph/thumbnail images to get attention,
- Develop a distribution plan and connect with others who can help distribute your stories,
- Produce content that represents your community. Popular themes include:
 - o News relevant stories,
 - Weather related stories.
 - O Stories that investigate or explore a community issue,
 - o Profile pieces featuring local characters or places,
 - o Explainers or 'how to' articles,
 - o Food or tourism related stories,
 - o Stories about things people desire,
 - o Stories that generate strong opinions,
 - o Stories about how people use their time,
 - o Stories about people who are the best at what they do,
 - o Stories that highlight people's values and/or vices,
 - o Stories about quirky characters.
- Try an ABC Open project or if your story does not fit an ABC Open project, produce and publish a guest post.

To create a guest post, tell your ABC Open producer, then log in to ABC Open and click this link: https://www.open.abc.net.au/admin/posts

Develop the following skills to become a master at digital storytelling in your community.

Photography (producing photographs)

*	SKILLS & HABITS	NOTES
	Rule of thirds	
	Light: natural and artificial	
	Advantages of different lenses	Kit (18-55), Prime, Telephoto, Wide, Macro

Develop the following skills to become a master at digital storytelling in your community.

Writing (producing written stories and articles for online)

*	SKILLS & HABITS	NOTES
	SKILLS & HABITS Good vocabulary	-
	Spelling and grammar	

Develop the following skills to become a master at digital storytelling in your community.

<u>Filmmaking</u> (producing video)

*	SKILLS & HABITS	NOTES
	Also see 'photography skills' list	Photography skills are useful for filmmakers
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Develop the following skills to become a master at digital storytelling in your community.

<u>Distribution</u> (connecting with influential people and organisations and distributing content)

*	SKILLS & HABITS	NOTES

Develop the following skills to become a master at digital storytelling in your community.

Radio (producing audio for radio)

*	SKILLS & HABITS	NOTES

Develop the following skills to become a master at digital storytelling in your community.

Education, events and community engagement (networking/collaborations with others)

*	SKILLS & HABITS	NOTES