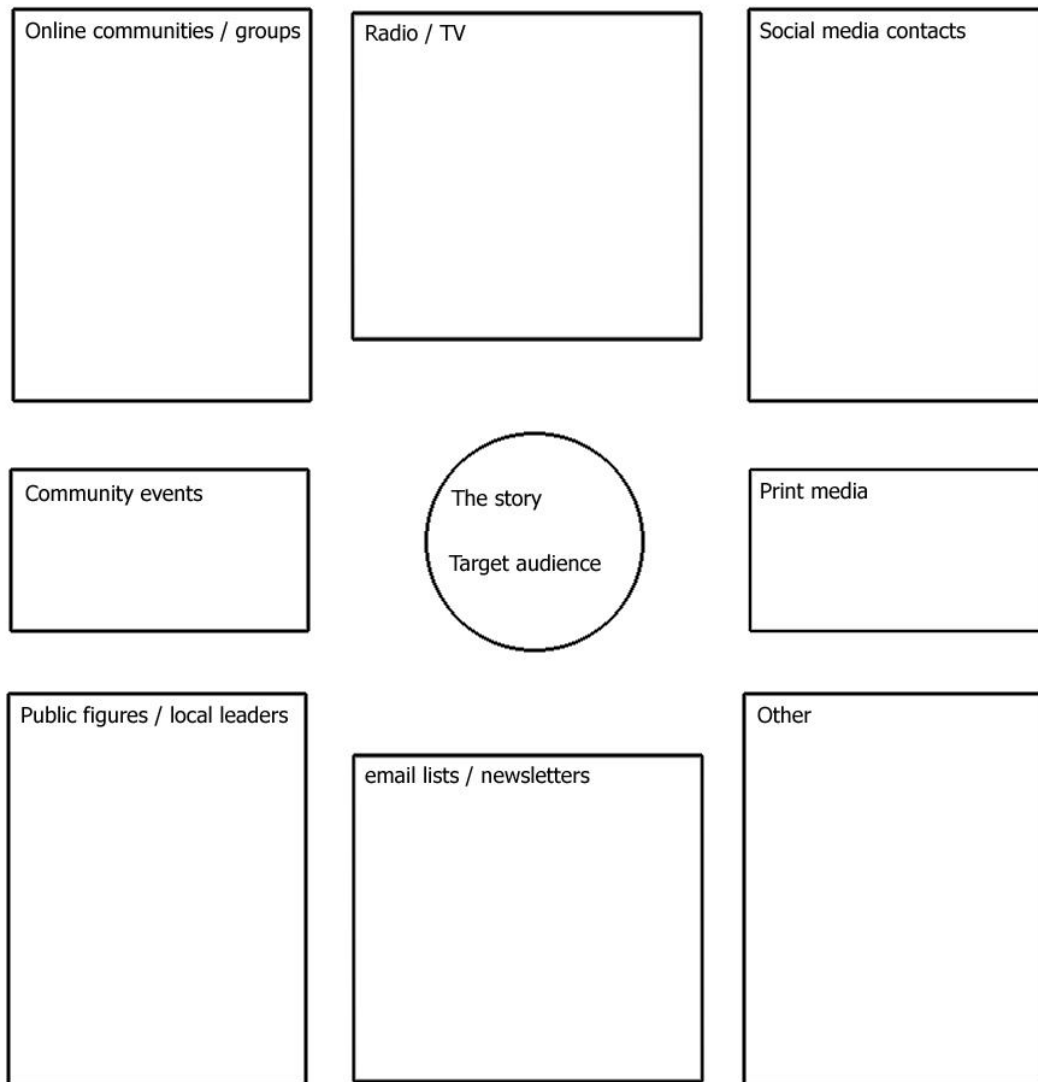


DISTRIBUTION PLAN



TOPICS THAT GENERATE VIEWS

- Stories about things people desire (better lifestyle, prestige),
- Controversial stories that generate opinions (politics, sports, religion, money),
- Stories about how people use their time (hobbies, careers),
- Stories that represent people's values (culture, sexuality, health, fame),
- Stories about unusual characters (activities, lifestyles, quirks.)